

Array of paper presentations marks first day of 4th ICDE conference of IIM Raipur

■ Staff Reporter

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IIM Raipur successfully hosted the first day of its 4th ICDE Conference on Friday. Director of IIM Raipur Professor Bharat Bhasker began the ceremony by lighting a lamp in honour of Goddess Saraswati, Goddess of Knowledge. In his opening statement, Professor Bharat Bhasker welcomed the dignitaries and stated that infrastructure must be modernised to keep up with the evolving digital world.

The keynote speaker of the day Professor Monideepa Tarafdar, Professor University of Massachusetts - Amherst addressed students on the topic 'Digital Wellbeing in the Post-Pandemic Era'. She talked about how technology has both positive and negative impacts.

Explaining further, Tarafdar added how the dark side of the internet has increased manifold while on the other hand technology creates high wellbeing. She talked about how the world of work has changed wherein information transfer and multi-tasking has helped improve efficiency. Professor Sanjeev Prashar, Dean Academics, IIM Raipur delivered the vote of thanks.

Later, Track 1 presenter Nancy Gupta shared her paper on the topic 'Teachmint: An Edtech plat-

form for Teachers and Educational Institutes', the Faculty Coordinator of the track was Professor Arunima Shah from IIM, Raipur. Nancy Gupta captured the journey of IIT graduates, featured in Forbes Under 30 list of consumer technology in Asia 2021, which tried to redefine the boundary of imparting education to the vast multitude of students by creating a platform to help teachers to reach out to their students. The presenter of Track 2, Balram Bhushan shared his thoughts on 'Push and Pull Forces on Country Level Digitalisation', the Faculty Coordinator of the track was Professor Satyasiba Das also from IIM, Raipur. The Track 2 presenter Bhushan mentioned some factors that affect digitalisation like educational level and technological competence but are not considered. Some of the limitations are unavailability of latest data from numerous countries.

The presenters of Track 3 on 'Online Learning- II' presented their papers covering vast range of topics including 'Technostress Among Students in Synchronous ICT enabled learning environment' by Divya Dwivedi, 'Digital Economy and Education: ICT in Indian Rural' Classroom by Kajal Verma and Sunita Singh, 'Venture Capital- Hybrid Approach post COVID-19' by Ritu Tripathi etc

under Technical Chair Prof Gurjeet Kaur, University of Jammu and Faculty Coordinator Professor Archana Parashar, IIM, Raipur.

Track 4 was based on the topic 'Digital financial inclusion' which was coordinated by Prof Himanshu Srivastava of IIM Raipur. The students presented various ideas such as 'A proposal on how to increase fee-based income in Banks from the use of credit and debit cards in ATMs' by Rishita Guha, Prabodha Hota, Dasarathi Sahu, 'Financial inclusion Sustainable Development Through Gender Equity' by Nishi Malhotra and Pankaj Baag, 'Measuring Digital Financial inclusion: A multiple correspondence analysis approach' by Govindapuram Suresh and 'Adoption of Digital Financial Mode of Transaction: An Empirical Evidence of Select SmeS in Sikkim' by Denchokey Lachungpa and Nitya Sundar. A panel discussion took place on the topic 'Creating a responsive and responsible digital society' in which Moutusy Maity, Marketing Professor of IIM Lucknow, Dr Karnika Seth, Advocate Supreme Court of India and Anupam Dutta, Partner-Advisory of Price Waterhouse Cooper participated. The panel discussion was moderated by Sumeet Gupta, Professor IT and Systems, IIM Raipur.