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Position	Associate Professor			
Area	Operations and Systems			
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Area of Research	Publications	Awards & Honours	Membership	Training & Consultancy

Educational Qualifications

- i. **PhD.** (Information Systems) from School of Computing, National University of Singapore, Singapore. 2006
- ii. **MBA** from NUS Business School, National University of Singapore. Feb. 2002
- iii. **B.E. (Mining)** from Govt. Engg. College, Pt. Ravishankar Shukla Univ., Raipur (CG) India. 1998

Affiliations

- i. Indian Institute of Management, Raipur , India
- ii. Shri Shankaracharya Group of Institutions, Bhilai, India
- iii. The Logistics Institute Asia-Pacific, Singapore
- iv. Larsen and Toubro Limited, India

Area of Research

- i. Technology Adoption
- ii. Mobile Commerce and Electronic Commerce
- iii. Virtual Communities
- iv. Business Analytics
- v. Supply Chain Management

Awards & Honours

- i. Accredited Management Teacher, All India Management Association, New Delhi, 2010
- ii. NUS President Graduate Fellowship, 2005
- iii. NUS Research Scholarship, Singapore, 2002 - 2006

Professional Membership

- i. Association of Information Systems, USA
- ii. AIMA, New Delhi

Publications [Research Paper (referred journals), Cases & Books]

BOOKS AND MONOGRAPHS (INTERNATIONAL-REFEREED)

- i. Miti Garg, Sumeet Gupta, "Cases on Supply Chain and Distribution Management: Issues and Principles," IGI Global, Hershey, USA, 2012.

INTERNATIONAL JOURNALS-REFEREED

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2. Jinlin, Wan, Zhao Ling, Sumeet Gupta, and Lu Yaobing. "Evaluating App Bundling Strategy for Selling Mobile Apps: An Ambivalent Perspective." *Information Technology for People*, 2017, Accepted for Publication.
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5. Sumeet Gupta, Haejung Yun, Heng Xu, Hee-Woong Kim, "An Exploratory Study on Mobile Banking Adoption in Indian Metropolitan and Urban Areas: A Scenario Based Experiment", *Information Technology for Development*, 2017, Published Online.
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14. Hee-Woong Kim, Hock Chuan Chan, Sumeet Gupta, Social Media for Business and Society, *Asia Pacific Journal of Information Systems*, 25(2), 2015, pp. 211-233.
15. Sumeet Gupta, Hee-Woong Kim, So-Hyun Lee, "Inculcating a Sense of Community Among Members of Social Networking Communities," *Knowledge Management & Research (지식경영연구)*, 16(4), June 2015, pp. 89-108.
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20. Sumeet Gupta, Mark Goh, Miti Garg, Robert De Souza, "Innovation among Logistics Service Providers: An Institutional Perspective," Academy of Management Meeting, Philadelphia, Pennsylvania, 3-8th August, 2007.
21. Sumeet Gupta, Mark Goh, Miti Garg, Robert De Souza, "Leagility in Procurement: A Conceptual Framework," Production and Operations Management Conference, Dallas, Texas, 4-7th May, 2007.
22. Miti Garg, Mark Goh, Sumeet Gupta, Luo Lei "Multimodal Transport: A Framework for analysis of Issues facing a Regional Organization," International Multi-Conference of Engineers and Computer scientists, Hong Kong, 21st-23rd Mar 2007.
23. Sumeet Gupta, and Hee-Woong Kim, "Converting a Virtual Community Member into an Online Customer," Pacific Asia Conference on Information Systems (PACIS), Kuala Lumpur, Malaysia, 2006 (Nominated for best paper).
24. Sumeet Gupta, and Hee-Woong Kim, "Moderating role of transaction experience in repeat customers value-driven Internet shopping," European Conference on Information Systems, Goteborg, Sweden, 2006.
25. Hee-Woong Kim, Hong Li, and Sumeet Gupta, "Different effects of perceived price and risk on purchase intention for potential and repeat customers," Pacific Asia Conference on Information Systems (PACIS), Bangkok Thailand, 2005.
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27. Hee-Woong Kim, Hock-Chan Chuan, Yee Pia Chan and Sumeet Gupta, "Understanding the balanced effects of belief and feeling on information systems continuance," Twenty-Fifth International Conference on Information Systems (ICIS), Washington DC, 2004, 297-310.
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Training & Consulting

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