



2nd INTERNATIONAL CONFERENCE ON DIGITAL ECONOMY
(INITIATING AND LEADING DIGITAL TRANSFORMATION)
6-8 Dec., 2019

Organized by

The Centre for Digital Economy, Indian Institute of Management Raipur
In association with the India Chapter of the Association for Information Systems (INAIS)
Venue: IIM Raipur

The second International Conference on Digital Economy (ICDE 2019) will be hosted by IIM Raipur in association with the India Chapter of Association for Information Systems (INAIS) from 6-8 December, 2019. The theme of this year's conference is initiating and leading digital transformation. The key focus of the conference will be how to enable digital transformation in a large country like India. We are familiar with the word digital transformation. What we are not very familiar with is its implementation and the issues faced therein. The conference will deliberate on the issues related with enabling digital transformation, such as the need for a proper enterprise-wide architecture, the need for addressing the issue of privacy and security and so on. The Conference will feature three workshops, two panel discussions and paper presentations in several tracks divided into three categories, namely, enabling technologies, applications of digital economy and impact of digitization. The details are as follows:

TOPICS

- A. *Technologies Enabling Digital Economy*
 - 1. Machine Learning and Artificial Intelligence
 - 2. Cloud Computing and Big Data
 - 3. Robotics and Augmented Reality
 - 4. 3-D Printing and Internet of Things
 - 5. Block chain and Cryptocurrencies
 - 6. Open Government Data

- B. *Emerging Applications in Digital Economy*
 - 7. Smart Governance and Smart Cities
 - 8. Electronic and Mobile Commerce
 - 9. Marketing in Digital Economy
 - 10. Cashless Economy and Microfinance
 - 11. Industry 4.0

- C. *Impacts of Digital Economy*
 - 12. Economics of Digital Enterprises
 - 13. Social Impacts of Digitization
 - 14. Fintech and Financial Inclusion
 - 15. Digital Fatigue and Migration to Analog World
 - 16. Digital Innovation and Entrepreneurship
 - 17. Security and Privacy Concerns

WORKSHOPS AND DEMO SESSIONS

1. AIS Co-Hosted Paper Development Workshop for Scholars
2. Workshop on Enterprise Architecture in association with the Open Group Foundation
3. Privacy and Security in the Digital Economy
4. Demo Session on Digital Economy Products and Services

PANEL DISCUSSIONS

1. Building Capabilities for Digital Transformation
2. Social Strategies for Digital Transformation
3. Digital Transformation as a Pedagogy in Management

CONFERENCE COMMITTEES

Organizing Committee Co-Chairs

Prof. Bharat Bhaskar, Indian Institute of Management Raipur
Prof. Sumeet Gupta, Indian Institute of Management Raipur

Program Committee Co-Chairs

Prof Sumeet Gupta, Indian Institute of Management Raipur
Prof Priya Seetharaman, Indian Institute of Management, Calcutta

Advisory Board

Prof. Bharat Bhasker, Indian Institute of Management Raipur
Prof. Vladimir Zwass, Fairleigh Dickinson University, USA
Prof. Eldon Li, National Chengchi University, Taiwan
Prof. Rajendra Bandi, Indian Institute of Management Bangalore, India
Prof. Ramesh Sharda, Oklahoma State University, USA
Prof. Nitin Pangarkar, National University of Singapore, Singapore
Prof. Hock Hai TEO, National University of Singapore, Singapore
Prof. Hee-Woong Kim, Yonsei University Seoul, South Korea
Prof. Mark Goh, National University of Singapore, Singapore
Prof. Atreyi Kankanhalli, National University of Singapore, Singapore
Prof. Sunil Mithas, University of South Florida, USA
Dr. Mukesh Mohania, IBM Research, Australia
Prof. Giri Kumar Tayi, University of Albany, State University of New York, USA
Prof. Michael D. Myers, University of Auckland, New Zealand
Prof. M.P. Gupta, IIT Delhi, India
Prof. Ting Peng Liang, National Sun Yat-sen University, Taiwan
Prof. Priya Seetharaman, Indian Institute of Management Calcutta, India
Prof. Ramesh Sharda, Oklahoma State University, USA
Prof. Lakshmi Iyer, Appalachian State University, USA
Prof. Felix B. Tan, Auckland University of Technology, New Zealand
Prof. Satish K. Tripathi, University at Buffalo, USA
Prof. Shirish C.Srivastava, HEC, Paris
Prof. Deepak Khazanchi, University of Nebraska, Omaha
Prof. Shamsul Bahri Bin Zakaria, University of Malaya, Kuala Lumpur

Program Committee

Prof. M.N. Ravishankar, Loughborough University, UK
Prof. P. Vigneswara Ilavarasan, IIT Delhi, India
Prof. Samrat Gupta, IIM Ahmedabad, India
Prof. Saji K. Mathew, IIT Madras, India
Prof. Pradeep Kumar, IIM Lucknow, India
Prof. Satish Krishnan, IIM Kozhikode
Prof. Yogesh Dwivedi, Swansea University, UK
Prof. Cai Shun, Xiamen University, China
Prof. Rajhans Mishra, IIM Indore, India
Prof. Srikumar Krishnamoorthy, IIM Ahmedabad
Prof. Rudra Sensarma, IIM Kozhikode
Prof. Tahir Hameed, Girard School of Business, Merrimack College, USA
Prof. Prageet Aeron, MDI Gurgaon
Prof. Sujeet Kumar Sharma, IIM Tiruchirappalli
Prof. Vidushi Pandey, IBS Hyderabad
Prof. Ankita Chhabra, IIM Raipur

PAPER SUBMISSION

Extended abstracts of your work must be submitted by 1st October, 2019 using ICDE 2019's submission system. Each submission must be original and not submitted to another journal or conference. The guidelines for preparing the extended abstract as well as the submission template is available at the Conference's website. The accepted papers will be indexed at INAIS repository. However, the author(s) will retain the copyright of their work and can submit anywhere else after this conference. Selected papers from the conference will be invited for publication in reputed journals after due review process (the list will be updated soon on website). The list of participating journals will also be available on the website.

REGISTRATION

In order for a paper to be considered for presentation in the conference, at least one author must register for the conference. To participate in the conference, however, each author willing to participate must register, either onsite or online. The details of the registration fees are as follows:

The registration fee covers conference kits, participation in the program, social event and meals for three days during the conference (except AIS Paper Development Workshop). A GST of 18% need to be added to the fee during submission.

Category	Indian / SAARC Participants		International Participants	
	By 1 st Nov., 2019	After 1 st Nov., 2019	By 1 st Nov., 2019	After 1 st Nov., 2019
Academics	INR 6000	INR 7000	USD 100	USD 150
Students	INR 3000	INR 5000	USD 75	USD 150
Industry	INR 7000	INR 8000	USD 125	USD 175
Government	INR 7000	INR 8000	USD 125	USD 175
AIS Paper Develop Workshop	INR 1000	INR 1000	USD 20	USD 30

Publications Outlets

Authors of high-quality papers selected from the conference proceedings will be invited to submit the revised and expanded version of their papers for reviews by the following sponsoring journals.

1. Asia Pacific Journal of Information Systems (Scopus Index Journal)
2. Pacific Asia Journal of the Association for Information Systems (ABDC-B)
3. International Journal of Electronic Business (Scopus Index Journal, ABDC-C)
4. International Journal of Internet Marketing and Advertising (Scopus Index Journal, ABDC-C)

CONFERENCE SECRETARIAT

Centre for Digital Economy

Indian Institute of Management Raipur, Naya Raipur, Chhattisgarh (India)

Contact Person: A Shashi Kumar, Research Associate (IIM Raipur)

E-mail: icde@iimraipur.ac.in; website: <http://iimraipur.ac.in/index.php/icde>

Landline: +91 771 2474611; Mobile: +91 8435899491