

'Technology is a tool to bring more productivity'



Industry stalwarts during the interaction.

■ Staff Reporter

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THE second and final day of IIM Raipur's orientation programme provided the newly-admitted students an exposure to the corporate world.

The students of the 10th batch of Post Graduate Programme in Management and 8th batch of Fellow Programme in Management got an opportunity to interact with the experts from academia and industry and gained insights that would help them in the course of the next two years.

The day started with a panel discussion, moderated by Prof Jagrook Dawra on the topic, 'Industry expectations from new managers' in order to familiarise the students with the current expectations of the corporate world. The students were privileged to have

inputs from the esteemed panel which included industry stalwarts Pankaj Suri Director (HR), Edeiman; Ramakrishna Rama Director, Dell; Vikash Saraf, Director and Team Head (East India), SCB. The panel was moderated by Prof. Jagrook Dawra.

Professor Jagrook Dawra opened the discussion by introducing a new framework comprising of traits, attributes and skills to define the topic. He further explained how today's managers in their 20's and early 30's seek global outlook, need instant gratification and rewards and yearn to become CEOs.

Ramakrishna Rama explained how Vision, Value, and clarity are long lived. He further added that even though business process can be automated, emotional understanding can't be attained.

Technology is a tool to bring more productivity, but emotions can't be and

here is where we need managers. "Gone are those days when you bring a fantastic product and you rule the market, today you need excellence in operations, marketing and all other sectors to attain success", he said. Vikash Saraf then shared his thoughts on how attitude is the key factor for success in today's world. He stated that right attitude has more value than knowledge and enumerated how aligning to people with different backgrounds is a must for a manager.

Pankaj Suri Director (HR), Edeiman drove home the importance and value of communication skills using relevant analogies. He further added that one should be aware of their competence and liking and should learn to maintain a balance between the two.

Rama Moondra, Corporate trainer, Alumnus IIM Calcutta, motivated the students by telling them that world is not entitled to anybody and they should learn to cope with it. She further assured them that whatever skills they learn today will be very essential for their career and future as business leaders tomorrow. The talk was followed by an Alumni interaction. Anupama Bharadwaj (Ultratech), Alumnus IIM Raipur and Llevyn Fernandis, Alumnus IIM Raipur, interacted with the newly admitted batch advising them based on their experiences in the campus.