

# IIM Raipur all set for Prayaas 3.0

**Raipur, Dec 18:**

Indian Institute of Management (IIM) Raipur in association with INTRIPIN is all set to unveil Prayaas 3.0, the third edition of IIM Raipur Marathon on Sunday, 23rd December 2018 at Telibandha, Raipur.

Prayaas Marathon is a student driven marathon in Raipur, Chhatisgarh. It is an effort towards making a social change and invites people to come together and run for a cause. Prayaas 3.0 highlights the cause of 'Swasth Bharat' that seeks to unite the community for eradicating malnutrition and to spread the awareness about the benefits of adopting healthy lifestyle and habits. It also aims to bring into focus the significance of building a robust healthcare infrastructure.

As the D-day is approaching, the students of IIM Raipur have been making a number of visits and carrying out various events across the city. As a part of this, the students of IIM Raipur organised an event at Magneto Mall on this Sunday, 16th December. The event was graced with the presence of INTRIPIN co-founder Ms. Khushboo Rawat. The



main purpose of the event was to spread an awareness among the common mass about "Swasth Bharat" and the steps taken by IIM Raipur to make that effective. The students of IIM Raipur gave a flash mob performance. Several events like singing, dancing and push up challenges were conducted and the public was encouraged to participate. People from all age groups were equally enthusiastic to take part in the challenges. The crowd gathered thoroughly enjoyed the event. Through the push up challenges the Prayaas team encouraged the young population to be a part of the social drive. Through this event the students of IIM Raipur briefed the crowd about the yearlong efforts of Prayaas to bring a positive change in the society and how it aims at giving

back to the society through various activities and initiatives aimed at social welfare. INTRIPIN co-founder Ms. Khushboo Rawat also took the stage and explained about the positive efforts of Prayaas 3.0 in creating a change in the society and INTRIPIN's continuous support in this noble initiative. The event was one of the highly successful promotional events by the Prayaas team to create awareness among the common mass to stay fit and healthy. It encouraged people to turn out in large numbers and actively participate in Prayaas 3.0 to be held on December 23, 2018 at Telibandha. Quite a large number of people registered for the marathon and showed their willingness to support IIM Raipur in creating a healthier and happier society.