

IIM Raipur announces launch of PG Diploma for working executives

- Entrance Exam will be conducted on Feb 17 at IIM Raipur campus
- Last date to apply for the course is Jan 10

■ Staff Reporter

RAIPUR, Dec 7

INDIAN Institute of Management (IIM), Raipur announces the launch of its prestigious Post Graduate Diploma in Management for Working Executives.

The PG Programme in Management for Working Executives is designed in such a way that it minimises disruption of work and personal pursuit. The programme is spread over twenty-four months, which would ideally be planned to include fortnightly weekends.

Giving details about the programme, Sanjeev Prashar,

Professor Marketing and Chairman of Executive Education and Consultancy, IIM Raipur, said, "The programme offers a blend of various general management theories, soft skills and analytical methods with real world business scenario cases. It has 630 hours of teaching spread across eight terms of 3 months each which includes on-Campus Modules, Project Training and Industry Dissertation and Rural-International Immersion."

The minimum requirement for the programme is a bachelor's degree or equivalent with minimum aggregate marks of 50 per cent in any discipline and minimum of three-year post-qualification work experience as on April 1, 2019.

Entrance Examination will be conducted on February 17, 2019 at IIM Raipur Campus. The last date of applying for the course is January 10, 2019.