

# Budding entrepreneurs pitch their startup ideas at IIM-R's 'Kickstart'

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**Raipur:** Indian Institute of Management-Raipur (IIM-R) played host for Kickstart, an idea-pitching platform for budding business enthusiasts. The event welcomed participants from Chhattisgarh to pitch their startup ideas in front of a jury.

The event saw an inflow of more than 50 startup ideas from the city for the competition. The team from a private company shortlisted 10 startups for the campus round after careful scrutiny of the applicants.

The startups were then given a chance to pitch the idea and business proposal for their startups in front of a jury of investors from the city in a closed door event.

The startups were related to diverse functional domains like education, drone technologies, additive manufacturing technologies, He-



Budding entrepreneurs present their ideas in front of jury members

althTech, building solutions, hyperlocal groceries, solar energy and analytics and tech.

A competition started with a brief introduction to the programme which was followed by the idea pitching rounds for the competitors. Each team was given five mi-

minutes for pitching their ideas followed by a question and answer round from the judges. The pitching rounds were interspersed into two sessions separated by a networking break where the budding entrepreneurs were given a chance to interact with the investors and incu-

bators and gain insights from their experiences as well as build repertoire with them.

A member of one of the two finalist teams from IIM Raipur Ajay Jadhav said, "We got an opportunity to present our ideas in front of 10 highly qualified and experienced investors. The wealth of talent experience was reflected in the incisive questions and insightful suggestions. Overall the experience has proved helpful in further refining our business model and making it more practical."

The participants were put to test by the industry experts on the viability and sustainability of their business models and valuable experience sharing from the investors. The winners of the competition will be declared shortly and would get a chance to compete at the national finals in Bangalore.