



Management Development Programme

# Finance for Non-Finance

OCT 30 – NOV 01, 2019  
&  
JAN 08 - 10, 2020

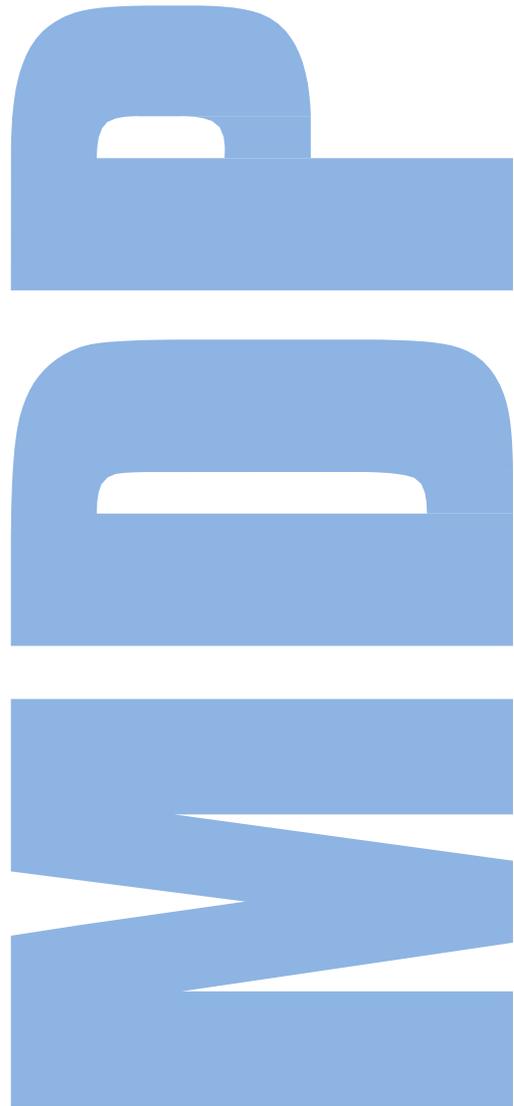
Programme Director

**Dr. Vinay Goyal**

**Dr. S.K.Mitra**

**Dr. Manojit Chattopadhyay**

**Dr. R.K.Jana**



## Introduction

Successful managers know that their decisions affect the profitability of the company, but the numbers they deal with sometimes confuse them. Operating managers, in order to be effective and result oriented, should be able to understand, present, drive and measure business plans in terms of financial figures and communicate in a common 'business language'.

The program on 'Finance for Non-Finance' can be instrumental to enhance the profile of operating managers as finance cuts across levels and businesses and has unifying influence of all process towards the goal of the company. This MDP will provide managers with a comprehensive working knowledge of critical financial principles in an easy to follow manner that will help them make better decisions in their organisation.

## Objectives

The key objectives of the program are as follows:

- To learn importance of Finance for better managerial decision-making.
- To identify and relate key financial concepts in various subject domains.
- To apply finance principles in real-life situations using MS-Excel.
- To obtain hands-on experience with the help of diverse exercises.
- To understand the importance of working capital management and inventory control

## For Whom

- Senior and middle levels Managers.
- Business consultants.
- Academic professionals
- Research scholars.

## Pedagogy

The pedagogy will consist of class presentations, interactive discussions, formal lecture sessions, case studies, exercises and simulations. Both the conceptual and practical side of finance will be discussed.

## Faculty

Experienced faculty of IIM Raipur along with eminent experts from the industry will conduct the sessions.

## Duration and Venue

The Programme is scheduled during **Oct 30 – Nov 01, 2019 and Jan 08 – 11, 2019** at IIM Raipur, Atal Nagar, New Raipur.

## Registration Fee

The registration fee per participant is Rs. 30,000/- plus taxes as applicable. This includes academic fee,

programme kit for participants, boarding and lodging (on twin sharing basis). Payment can be made online by registering through the link <http://www.iimraipur.ac.in/index.php/registration-mdp>. The payment can also be made through NEFT/RTGS or Demand Draft in the name of “Indian Institute of Management Raipur”.

Upon remitting the fees online, kindly intimate the MDP Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

**The Bank Details are:**

1. Bank Name : IDBI Bank Ltd
2. Branch Name : IIM Raipur Branch
3. Beneficiary Name : Indian Institute of Management Raipur A/c No. - II
4. A/C No. : 1292104000001052
5. IFSC Code : IBKL0001292

### Last date

The last date for receipt of nominations for the Programme is **Oct 15, 2019** and the last date of withdrawal is **Oct 22, 2019**. For the second phase the dates are **Dec 26, 2019** and the last date of withdrawal is **Jan 02, 2019**. Any withdrawal request received after this date will be subject to deductions as per the Institute’s rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitute may be permitted with prior intimation.

### Enquiry

For any information regarding this programme, you may contact as below:

Mr. Vivek Singh / Mr. Ghanshyam Sohoni: [mdp@iimraipur.ac.in](mailto:mdp@iimraipur.ac.in) Ph: 0771-2474697

Dr. Vinay Goyal: [+91 989-375-5442](tel:+919893755442), Ph: 0771-2474646

### Programme Directors

Prof. Vinay Goyal is a Faculty in the area of Finance and Accounting. He received his Ph.D. in management from Devi Ahilya University, Indore. He is a Chartered Accountant and MBA finance from Institute of Management Studies, and M.Com. B.Com. from Devi Ahilya University Indore. Before, joining IIM Raipur, he had worked as faculty in Goa Institute of Management, CH Institute of Management Indore. He has also worked as Office with IDBI Bank Ltd. and Finance Manager with The Daly College, Indore. He has teaching, research and industry experience of about 15 years. His areas of research, teaching and consultancy include Financial Accounting, Cost & Management Accounting, Taxation, Corporate Accounting and Finance, Business valuation, Banking Management and Investment Banking. He has been publishing number of research articles in various Indian and international journals. He has also done is Faculty Development Programme From Indian Institute of Management, Ahmedabad

Dr. Subrata Kumar Mitra is currently affiliated with IIM Raipur as Associate Professor. He received PhD from University of Pune. He was associated as an Associate Professor at Institute of Rural Management, Anand, India and as Professor at IMT Ghaziabad. He has published several papers in top tier international journals like Energy Policy, Climate and Development, Economic Modelling, Agricultural Economics etc.

Dr. Manojit Chattopadhyay is affiliated to IIM Raipur. He received PhD (Systems Management) from University of

Calcutta and MBA (Systems) from Visva Bharati University. He has around 15 years of work experience in Industry, Teaching and Research. He worked as a Senior Research Associate on DBT project, several consultancy and software development projects of PENTASOFT Technologies Limited. He has also worked on Bangladesh Government Sponsored Consultancy and Research projects. He is a member of Young Researchers Committee of the World Federation on Soft Computing, Association for Computing Machinery (ACM), Soft Computing Research Society. He has published more than 25 papers in various reputed International journals such as the Applied soft computing, Computer and Industrial Engineering, International Journal of Advanced Manufacturing, International Journal of Advanced Operations Management, Journal of Enterprise Information Management etc. He has presented his work in various international conferences organized in India and abroad. His research interests include Artificial Intelligence, Visual Clustering, Cellular Manufacturing, Intrusion Detection System, Enterprise Solutions etc.

Dr. R.K. Jana is an Assistant Professor of Decision Science and Systems at Indian Institute of Management Raipur, India. He has obtained his PhD from IIT Kharagpur, India. He has received postdoctoral research fellowships from George Mason University, USA and National University of Singapore. He is the recipient of Young Scientist Research Project from Department of Science & Technology, Government of India. Dr. Jana has served BITS Pilani, Rajasthan and IISWBM, Kolkata. He has conducted several MDPs and delivered lectures as a resource person. He is a senior member of Operational Research Society of India, a member of Decision Sciences Institute, USA, and Indian Statistical Institute, Kolkata. His research interest includes uncertain optimization, artificial intelligence techniques, business decision making.

## **Indian Institute of Management Raipur**

Understanding the needs to meet the emerging challenges at global level and cherishing the successful history of IIMs, the Government of India set up Indian Institute of Management, Raipur in the year 2010 in Chhattisgarh, one of the youngest and fastest growing states of India.

IIM Raipur has been set up with the aim “To Empower the youth for building a Powerful India”. IIM Raipur has set high standards by focusing on a practice oriented learning approach and a contemporary industry- focused curriculum, driven by strong corporate interface.

IIM Raipur is functioning from the state-of-the-art campus in Naya Raipur spread across 200 acres.

IIM Raipur currently offers Fellow Programme in Management (FPM), Post Graduate Programme in Management (PGP), Post-Graduate Programme in Management for Working Executive (PGPMWE) and Executive Education Programmes consist of Management Development Programmes (MDP), Tailor made (In-Company Programmes), Open Programs and Consultancy for Corporates, Public Sector & Government. The academic curriculum is structured to address the needs of the industry and is aligned towards imparting contemporary knowledge to the students and strengthening their skills to prepare them to face the challenges of the global business. Recently , IIM Raipur join the hands with three most reputed global business schools, to enhance the overseas exposure of its students with the belief that it will help them to assimilate best management practices and understand the importance of cross-culture issues in management.

Right from its inception the institutes focuses on contributing to the growth and development of the Nation,

region and society at large. As such it gives importance to courses and managerial trainings that are molded in a way true to the culture and unique requirements of the state and organizations herein. Ethical practices in management, grooming socially responsible leaders for today and tomorrow are also the primary goals of the Institute.

## LOCATION

Indian Institute of Management Raipur is situated at Vill- Pota Cheria, Atal Nagar, Raipur. The approximate distance from Railway station to IIM Raipur is 35 km.

For any Correspondence / Administrative enquiries, please feel free to contact below:

MDP Office:

Indian Institute of Management Raipur,  
Atal Nagar, P. O. - Kurru (Abhanpur)  
Raipur – 493 661, Chhattisgarh, India  
Phone: +91 771 2474 697  
E-mail: [mdp@iimraipur.ac.in](mailto:mdp@iimraipur.ac.in)